



PLAYING THE GAME: REPORTING ANTISEMITISM IN FOOTBALL





"I'm proud to be a supporter of Kick It Out and particularly the work they are doing to combat antisemitism within football."

"The work that Kick It Out and organisations like The CST and Macabbi GB are doing is very important. Reporting all forms of discrimination, including antisemitism, is the only way we'll be able to raise awareness of this issue at all levels of the game."

Joe Jacobson, Wycombe Wanderers

KICK IT OUT AND THE JEWISH COMMUNITY – WORKING FOR A BETTER GAME

Working throughout the football, educational and community sectors since 1993, Kick It Out challenges discrimination, encourages inclusive practices and campaigns for positive change.

Concerned at the rising levels of hate crime and the consequential impact on football, especially at grassroots level, Kick It Out is actively increasing its education work, working in partnership, wherever possible, with those from across the game.

"Hatred disfigures our society, creates conflict and divisiveness and is a destructive force that has to be countered," explained Lord Herman Ouseley, chair of Kick It Out.

"Football has a unique power to bring people together from different backgrounds," he added, and the organisation has tried to harness that by building relationships within the Jewish community.

Kick It Out has worked closely with the community on a number of projects, which have looked to raise awareness of antisemitic behaviour in football. This has included developing relationships with the Holocaust Memorial Trust UK and the Jewish Museum to produce a series of events highlighting the contribution of the Jewish community to the development of English football.

In 2014, the organisation hosted an event at the National Football Museum in Manchester about the experiences of the Jewish Community. Roisin Wood, Director of Kick It Out, spoke at the International Conference on antisemitism in professional football in June 2015, organised by Anne Frank House.

Kick It Out has further strengthened its partnership with notable organisations including Community Security Trust (CST) and Maccabi GB to raise awareness about antisemitism in football and society.

Kick It Out is supported and funded by the football authorities.



Find out more about Kick It Out's work by visiting www.kickitout.org – or via the following social media platforms:

@kickitout

[facebook.com/kickitoutofficial](https://www.facebook.com/kickitoutofficial)

@kickitout



MAKING FOOTBALL MORE INCLUSIVE THROUGH FANS FOR DIVERSITY

The Fans for Diversity campaign was launched in 2014 by the Football Supporters' Federation (FSF) and Kick It Out. The campaign was established to raise awareness of diversity amongst supporters and to celebrate how football can bring people together.

Since its inception, the campaign has helped deliver over 40 fan-led events which have included supporters from different backgrounds including Asian, disability, elderly and LGBT communities sharing their passion for football and diversity.

The campaign now plays a pivotal role in offering advice and support to individual fans, supporters' groups and football clubs in encouraging an inclusive environment. Fans For Diversity also brings these groups together to share best practice and to help progress these initiatives.

Anwar Uddin, a former professional footballer for West Ham United and Dagenham and Redbridge, heads up the campaign.

"For me, one of the great things about football is that it brings people together, with thousands of people embracing the game and the team they love everywhere," Anwar said.



"Fans are the heart and soul of the game and the biggest thing I miss about playing is the atmosphere that we as supporters bring to a stadium on a matchday."

Fans For Diversity is looking for more events and activities to support through the 'Fans For Diversity Fund'. If you are interested in running a fan-led event which promotes diversity and takes a stand against discrimination – contact Anwar via email anwar.uddin@fsf.org.uk



COMMUNITY SECURITY TRUST

The Community Security Trust (CST) is a Jewish charity that supports victims of antisemitism and records antisemitic hate incidents and hate crimes throughout the UK. CST received charitable status in 1994 and is recognised by the Police and the Government as a model of best practice for a communal security and hate crimes monitoring body.

It is a national organisation with full time staff in London, Manchester and Leeds and a network of volunteers throughout the United Kingdom.

CST takes reports of antisemitic incidents from victims, witnesses or anybody else and will support people in reporting antisemitic incidents to the Police, to football clubs, to The FA or to any other body. CST works closely with Kick It Out in trying to encourage people to report any antisemitism that they encounter in football. CST has also advised The FA on how to deal with cases of antisemitism in football. More broadly, CST advises the Police and the Crown Prosecution Service on how to prosecute hate crimes and how to encourage more victims of hate crime to report their experiences.

In 2015, CST recorded 23 antisemitic incidents that occurred in relation to football. The previous year, 2014, CST recorded 42 football-related antisemitic incidents and in 2013 there were 29 such incidents. These included incidents of verbal abuse in grassroots football, antisemitic chanting by crowds at professional matches and also antisemitic abuse on social media that was related to football. Some of these incidents were detailed in CST's Antisemitic Incidents Reports which are available on the CST website cst.org.uk

MACCABI GB

Maccabi GB (MGB) is Britain's leading Anglo-Jewish Sports, Health and Wellbeing Charity and has flourished for nearly 80 years. It plays a vital role as the key provider of Jewish sport, health and wellbeing activities in Great Britain.

Each year, through over 250 targeted projects, programmes and events, the organisation engages over 40,000 people via community Sports Days, Projects - including the 'Challenge' Programme - and Weekly Sports Clubs.

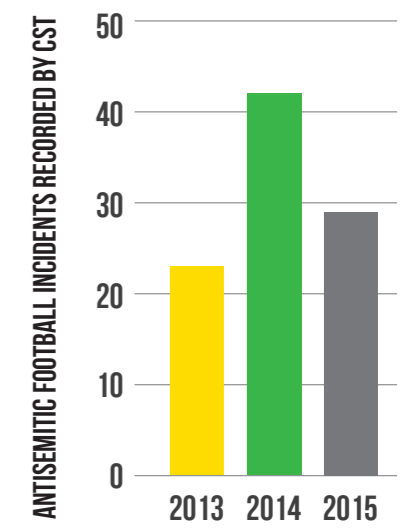
Additionally, it is a partner and affiliate to the numerous Maccabi Football Leagues across the UK, including the Maccabi GB Southern Football League (MGBSFL), the Maccabi GB Junior Football League (MGBJFL), the Manchester Jewish Soccer League (MJSL) and the Maccabi Masters Football League (MMFL) - all of which welcome over 1,300 Jewish footballers aged Under-7 to Over-50 every Sunday. Maccabi GB provides 1,800 PE Curriculum Lessons, Sports Clubs and Sports Tournaments to 35 schools in London and the north, engaging 1,300 young people on a weekly basis and providing a platform to improve their sporting ability whilst competing in a fun and friendly environment. Maccabi GB represents the elite of Great Britain's Jewish

sportspeople at international sporting events such as the Maccabiah Games, JCC Maccabi Games, European Maccabi Games and Pan American Maccabi Games. In 2017, 'Team GB' aims to send the largest ever delegations of over 450 athletes to Israel for the 20th Maccabiah Games. MGB also works closely with affiliated clubs, sports leagues and community partners by providing quality youth projects such as Streetwise and the Leadership Programme - the former focuses on educating young people on topics including antisemitism, personal development and personal safety, whilst the latter is dedicated to moulding the community's next generation of sports leaders. Maccabi GB's ethos is 'Sport for everyone' - encouraging the community to participate in sport, regardless of age, gender or ability.



You can report an antisemitic incident to CST by phone, email or via their website, using the following details:

-  **0208 457 9999**
(London and the south)
-  **0161 792 6666**
(Manchester and the north)
-  cst.org.uk/report-incident
-  incidents@cst.org.uk

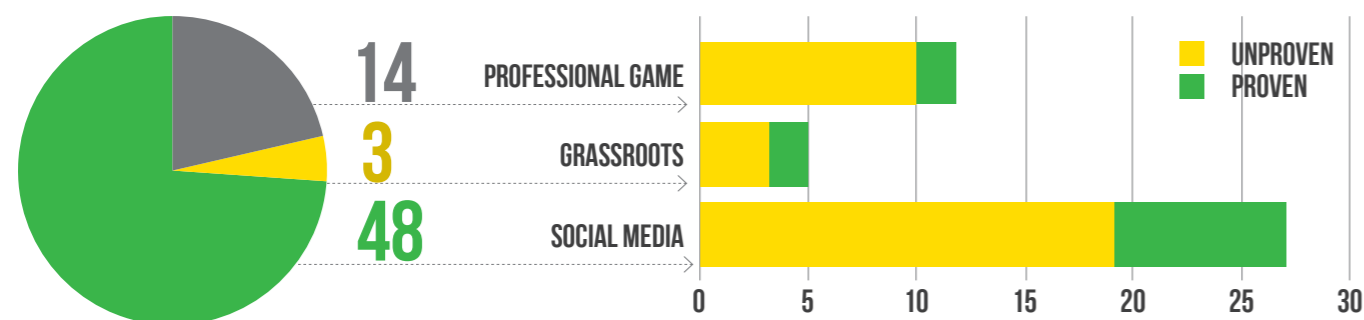


REPORTING STATS

65 REPORTS OF ANTISEMITISM IN FOOTBALL DURING 14/15 SEASON SENT TO KICK IT OUT

38% OF CASES THAT ARE CLOSED WERE PROVEN

BREAKDOWN PER AREA:



CASE STUDY

In February 2015, a complainant contacted Kick It Out regarding antisemitic tweets a player in a county league had posted. The case was immediately referred to The FA who launched an investigation. The player was charged and the case was heard by a Disciplinary Commission who found the charge proven. The player received a seven-match ban, a fine and was ordered to attend The FA's equality education programme.

WHAT DOES THE FA RULE SAY?

The FA has a clear rule for discriminatory abuse which is called the FA Rule E3 (1) Aggravated Breach. The FA Rule E3 states:

"A participant shall at all times act in the best interest of the game and shall not act in any manner which is improper or brings the game into disrepute or use any one, or a combination of, violent conduct, serious foul play, threatening, abusive, indecent or insulting words

or behaviour." A breach of Rule E3 (1) is an Aggravated Breach" where it includes a reference to any one, or a combination of the following: ethnic origin, colour, race, nationality, religion or belief, gender, gender reassignment, sexual orientation or disability.

The FA has introduced a mandatory five-match suspension and education programme for participants who have a proven charge for face to face discriminatory abuse under FA Rule E3. This means attending a session to look at and explore discriminatory behaviour and its impact on others.



ANNA JÖNSSON — REPORTING OFFICER

Anna started her career in football back in her home country Sweden when she began playing for Högaborgs BK, before injury meant she moved into non-playing roles.

Anna joined Swedish project 'Football Against Racism' before moving to England to become Kick It Out's Reporting Officer.

Anna's role is to manage all reports of discrimination in professional and grassroots football, as well as social media, sent to Kick It Out. She implements and enhances reporting processes and procedures in both areas of the game.

She works closely with the football authorities to help reduce the risk of incidents occurring through training, communication, promotion and development of reporting mechanisms.

THE REPORTING PROCESS

If you are a victim of, or witness antisemitic abuse or any other discriminatory behaviour, at any football Match or on social media, we encourage you to report it.

We will help you to raise the issue with the relevant authorities. You have the option to stay anonymous. Our Reporting Officer will take the case forward on your behalf and keep your contact details in confidence.

When reporting an incident we advise you to refrain from posting details on social media as this could obstruct the investigation. Instead we encourage you to report in confidence directly to Kick It Out.

HOW DO I REPORT?

Kick It Out have several methods available to report incidents:

FREEPHONE
You can report an incident of discrimination by calling 0800 169 9414 and speaking directly to a Kick It Out staff member.

APP
You can report via the Kick It Out app which can be used on iPhone and Android devices. Download the product from App Store or Google Play.

ONLINE
You can report an incident by filling out the online reporting form on the Kick It Out website.

Alternatively you can get in touch with us via email on info@kickitout.org.

HANDS ON REPORTING!

THE NEW, FREE KICK IT OUT APP ALLOWS YOU TO REPORT ALL INSTANCES OF DISCRIMINATION ACROSS EVERY LEVEL OF THE GAME

- ✓ ATTACH **PHOTOS** AND **VIDEO** TO REPORTS
- ✓ REPORT **SOCIAL MEDIA** ABUSE
- ✓ REPORT **CONFIDENTIALLY**



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